

Sustainability Support and Advocacy

We believe that in order to have a lasting positive impact on our surroundings, there is a need to actively engage with governments, private sector, educational institutions and NGOs on sustainability topics.

From our own experience, we have seen first-hand how sustainability can vastly improve operations and stakeholder relations. Whether through increasing efficiency, engaging employees or improving client relations and trust with communities, we believe in sustainability integration and the benefits and potential it holds.

We aim to position ourselves as advocates for sustainability. This involves adhering to and being a part of the United Nations Global Compact. We also comply with international and local regulations pertaining to human and labor rights, anti-bribery and corruption. Furthermore, we are committed to the Leadership in Energy and Environmental Design certification and renewable energy, as well as sustainable procurement policies, favoring sourcing of environmentally friendly products and local SMEs and startups.

Aramex is a signatory of Caring for Climate, a UN initiative aimed at advancing the role of business in addressing climate change. It provides a framework for business leaders to advance practical solutions and help shape public policy as well as public attitudes. We make sure that our practices give a clear message of commitment to sustainability.

We also see that there is a need for sustainability advocacy and awareness in many of the locations in which we work and, given our experience and network of partners, we are well positioned to provide support to sustainability advocates and platforms.

Our membership and commitment to the UN Global Compact and its ten principles has also paved the way for us to be either founders or founding members of UNGC local networks in countries where local networks are not present. By doing this, we share our experience, train and work with corporates, organizations and startups that are in the process of integrating sustainability into their operations.

We make sure that we share our experience with other private sector organizations, students and young professionals, helping provide a roadmap to corporate sustainability in order to promote the integration of sustainability across different disciplines, industries and regions.

Through our sustainability advocacy efforts, we have reached out to over 130 corporates across the regions in which we operate, providing advice, training and support for sustainability reporting, activities and strategy.

