

Entrepreneurship 2015

Entrepreneurship remains a prime focus of Aramex. Stemming from our entrepreneurial roots, we aim to leverage our operations, network and expertise to support startups across our network. To us, entrepreneurship is a mindset; a set of skills that are leveraged to address the challenges we face. Above all, entrepreneurship is about creating value and solutions, innovating business models and processes, generating new jobs and new wealth, and expanding markets.

We continually support entrepreneurs and startups through different channels and in different capacities.

In 2015, we supported 2132 startups and entrepreneurs.

We have a dynamic relationship with our entrepreneurs and SMEs. We actively engage with them, customizing our services to suit their needs, leveraging our network to help their expansion, sharing our expertise and finding common business development opportunities and partnerships.

Our procurement policies continue to favor local startups and SMEs, with the goal of encouraging and supporting these businesses.

The Aramex and InfoFort SME program aims to provide entrepreneurs with commercial training and mentorship and sustainability support. We are in a position to provide valuable logistics services and expertise to startups in the region. Therefore, the program offers startups and SMEs commercial services at a preferential rate, along with access to our expertise. Entrepreneurs are able to access mentors to gain insights and expertise on topics from business development and strategy to legal advice, marketing and recruitment. Moreover, the program provides training through our partners to meet the needs of startups. The program also provides these businesses with support to integrate sustainability into their business processes from the ground up.

The program actively aims to foster strong partnerships with other private sector companies, local government institutions' NGOs and other stakeholders in order to generate shared value with SMEs.

Our partnership with Wamda continues for the 8th year, as we provide direct and indirect support to a platform designed to empower entrepreneurs in the MENA region. Our partnership includes providing Wamda entrepreneurs with Aramex expertise through mentorship and training support. Moreover, we remain involved in Mix N Mentor events around the MENA region - these community events bring promising entrepreneurs together with industry experts and investors to discuss specific startup challenges.

