

Active Citizens

Aramex Active Citizens are our Aramex employees, who actively work with their communities, embodying the Aramex culture of corporate citizenship.

Launched in 2013, the Aramex Active Citizens Program aims to encourage and provide support to employees involved in community service or volunteering activities. The program focuses on 5 themes:

- Community Empowerment
- Youth Education and Empowerment
- Entrepreneurship
- Environment
- Emergency relief

In 2015, our employees volunteered more than 10,000+ hours.

Information on local community services and volunteering activities is shared through the program with employees and office-wide activities are planned. Employees are also encouraged to plan their own activities, and in certain cases are allowed to volunteer for four hours a week during office hours.

Active Citizen Activities range from city clean up and tree planting to youth training and entrepreneur mentorship.

Furthermore, we launched several campaigns to promote community service. We have an annual Earth Day campaign across our network, where our employees volunteer with local organizations on projects related to the environment, including park beautification, plant growing competitions, beach cleanups and recycling projects.

In 2015, we launched our #SelflesswithAramex campaign, asking our employees to be selfless and to volunteer within their communities. The campaign kicked off with our CEO Hussein Hachem volunteering time with young people in Ruwwad, Jordan, where he met with a group of students and discussed their careers, entrepreneurship and their future plans.

Moreover, in order to provide long term and impactful volunteering activities for our employees, we ensure our sustainability programs and partnerships include employee engagement opportunities.

For example, through our partnership with The Nnabagereka Development Foundation (NDF) and Masooli School in Uganda, our employees are actively involved in setting up the computer lab, training teachers on ICT skills and engaging with the students to help them identify career paths as part of their volunteering.

Through our partnership with Injaz Al-Arab, our employees are actively engaged in youth empowerment programs, and often offer their expertise to the students by leading workshops and training.

Moreover, our employees actively engage with the youth and community projects that take place within Ruwwad (page 42). This can take the form of providing support on operational issues like IT or accounting, helping with operational capacity building, providing training to the youth and community or developing their own programs for community, child or youth empowerment.

Our employees share their experiences on an employee-only social media group, to discuss opportunities, stories, photos and issues.

We continue to fine tune our active citizens program, and are working to integrate employee volunteerism into our annual evaluation process, whereby employees commit to a specified number of hours of community service per month. We will support employees in finding opportunities for them to be engaged, guide them with developing their own initiatives, and support them in identifying appropriate opportunities for their goals and our sustainability strategy.

